



COURSE SYLLABUS

CERTIFICATE PROGRAM

**COUNTERING ILLEGAL
WILDLIFE TRADE**

COURSE DESCRIPTION



Did you know that species all around the world are becoming extinct 1,000 to 10,000 times of their natural rate? According to leading experts in the field of illegal wildlife trade, we are in the middle of the sixth mass extinction. Habitat loss and fragmentation, deforestation, human-wildlife conflicts, wars, and climate change are among the major factors for this decline in biodiversity.

Poaching and illegal wildlife trafficking are also among the major causes that lead to the extinction of various species. Wildlife crime is a big business. Run by dangerous international networks, wildlife and animal parts are trafficked much like illegal drugs and arms. By its very nature, it is almost impossible to obtain reliable figures for the value of the illegal wildlife trade. For example, between 2010 and 2015, the poaching of Rhinos for their horn increased by almost 8,000% in South Africa.

Some examples of illegal wildlife trade are well known, such as poaching of elephants for ivory and tigers for their skins and bones. However, countless other species are similarly overexploited, from marine turtles to timber trees.

In this Certificate Program, you will acquire relevant skills and knowledge about this illegal wildlife trade and how to counter it. This course focuses on the convergence of illegal wildlife trade with financial crimes like corruption, money laundering, and terrorist financing.

This Certificate Program will also shed some light on several important red flags related to identifying the illegal wildlife trade. In addition, this course discusses anti-financial crime programs and methods of anti-money laundering (AML) or combating terrorist financing (CTF) to the extent that they are concerned with illegal wildlife trade.

COURSE CONTENT



Module 1: Introduction to Illegal Wildlife Trade and Poaching

- What is Illegal Wildlife Trade? What is Poaching?
- What is Legal Wildlife Trade?
- What are (Illegal) Wildlife Products used for?
- Causes of Illegal Wildlife Trade and Poaching
- Consequences of Illegal Wildlife Trade and Poaching
- What are the Main Drivers of the Illegal Wildlife Trade?

Module 2: How Wildlife is Illegally Trafficked

- The Exploitation of Legitimate Transportation Routes
- The Role of Transportation Systems in Illegal Wildlife Trade
- Selected High-Value Species and Hotspots in Illegal Wildlife Trade
- Impact of China's Belt and Road Initiative

Module 3: Financial Crimes in IWT

- Financial Crimes Related to IWT
- Money Laundering: Definition and Process
- Money Laundering: Relation to Illegal Wildlife Trade and Examples
- Terrorist Financing: Definition and Process
- Terrorist Financing: Relation to Illegal Wildlife Trade and Examples
- Bribery and Corruption: Definition and Process
- Bribery and Corruption: Relation to Illegal Wildlife Trade and Examples

Module 4: Impact of Illegal Wildlife Trade on AFC/AML Compliance

- Illegal Wildlife Trade - Why should Organizations bother?
- Key Organizational Risks related to Illegal Wildlife Trade
- Overarching Risk Prevention and Mitigation Measures
- General Risk Indicators Suggesting Illegal Wildlife Trade and/or Money Laundering
- Wildlife Trade Risk Indicators Specific to Financial Institutions
- Dealing With Suspicious Behavior and Filing Suspicious Activity Reports

COURSE OVERVIEW



LEARNING OBJECTIVES

- Understand the illegal wildlife trade and how it differentiates from the legal wildlife trade
- Explain how the illegal wildlife trade works in practice
- Comprehend illegal wildlife trade examples
- Learn from where illegal wildlife products typically originate as well as where and how they are used
- Understand financial crimes, including money laundering, terrorist financing as well as bribery and corruption in the context of illegal wildlife trade.
- Explain how money laundering, terrorist financing as well as bribery and corruption are connected to the illegal wildlife trade (with examples).
- Identify key anti-financial crime compliance concepts to countering illegal wildlife trade in practice.
- Learn about the risk-based approach (RBA), policies/procedures, suspicious activity reports (RBA), etc.
- Identify critical red flags that may serve to identify illegal wildlife trade activities.

LEARNING METHOD

This Certification Program is presented entirely online. Modules can be completed in your own time and at your own pace.

This interactive, supportive teaching model is designed for busy professionals and results in unprecedented certification rates for Certification Programs.



TARGET AUDIENCE

- Professionals that want to acquire and demonstrate specialized knowledge in the illegal wildlife trade.
- Professionals that want to increase their value through a better understanding of anti-financial crime, specifically illegal wildlife trade.
- Professionals that want to build a comprehensive anti-financial crime, anti-money laundering, and countering illegal wildlife trade knowledge.
- Career starters and students that want to get an edge in anti-financial crime and compliance.

REQUIREMENTS

For participating in this Certificate Program, you will need an electronic device with online video-viewing capabilities (e.g., smartphone, tablet, laptop, desktop computer, etc.).

You will need no previous knowledge in compliance or anti-financial crime, although this is helpful. A background in business, legal, or finance might also be beneficial but is not required.

PRICING OPTIONS



OPTION 1: BASIC BUNDLE

- ✓ Video Course
- ✓ Knowledge Checks
- ✓ Lifetime Access
- ✓ Study Guide
- ✓ Audio Book
- ✓ Community
- ✓ Certificate

\$ 195

OPTION 2: PREMIUM BUNDLE

- ✓ Video Course
- ✓ Knowledge Checks
- ✓ Lifetime Access
- ✓ Study Guide
- ✓ Audio Book
- ✓ Community
- ✓ Certificate

\$ 295



COURSE BENEFITS

IN-DEMAND SKILLS

Gain the relevant knowledge to ensure that you are supporting your firm and progressing your career.

CAREER CREDENTIAL

Get a business school certificate with Swiss School of Business and Management Geneva.

FLEXIBILITY

Study on-demand and at your own pace, regardless of where you are in the world.

COMMUNITY

Get access to our exclusive LinkedIn group with thousands of like-minded professionals and experts.

COURSE MATERIAL

Download supplementary course material such as the comprehensive course study guide.

QUIZ QUESTIONS

Test your knowledge with multiple-choice questions and determine which skills you have mastered!

STUDENT VOICES



I followed two online trainings by Financial Crime Academy and they get a five star rating by me. Their instructors speak good English and their manner of presenting is great. The downloads are very clear and useful.

Ruud Hamers, Fraud, OSINT, and KYC Investigator



I took a course from Financial Crime Academy that made me learn the Basics of Money Laundering, AML, the Risk-Based Approach, the framework for AML Compliance Programs, and the concepts of KYC, CDD, EDD, PEP. It was a very good course, easy to understand and provided me with great knowledge. I strongly recommend it for professionals working in these areas or for who wants to enter in these market. **Natana Lanzarin, Lawyer**



I strongly recommend online courses from Financial Crime Academy for everyone in the beginning or mid-career in Anti Financial Crime. The presentation of the course is excellent alongside an ebook and a handful of other resources. I can further vouch for another unique feature of this course that will be relevant to you irrespective of your geographical location. **Anmol Mehta, Chartered Accountant**



